






BENEFITS

-  **Effective and precise facility planning reduces risk of faulty layouts.**
-  **Investment decisions supported and accelerated by realistic planning simulations.**
-  **Efficient use of personnel through step-by-step visualization and error prevention.**

CHALLENGE

TECHNOLOGY SOLUTION FOR PRODUCTION PLANNING

Ideally industry clients would like to see how new machinery would look on their production lines to ensure the new setup is efficient whilst still remaining aesthetically pleasing. The world leader in sheet metal fabrication machinery, Industrial lasers and electronics TRUMPF turned to Augmented Reality to project Trumpf machinery into customer plants in full-scale.



SOLUTION

AUGMENTED REALITY LETS INDUSTRY TRY BEFORE THEY BUY

Developed specifically for Trumpf, the Augmented Reality iPad app can be used to place Trumpf machinery into any location at full-scale. Simply choose an automation product and point the iPad to your desired location and it will appear on screen to scale. To upgrade existing products just choose the matching mounting parts and they will upgrade themselves to the existing machinery.

