

SEPEX. | Virtual Reality Catalogue

The power of AR and VR



BENEFITS

-  Virtually explore the full range of SEPEX pumping solutions with stunning 3D visuals.
-  Educational feature empowers pump owners with simple, cost-effective maintenance.
-  Download directly from the app store for breathtaking features.

CHALLENGE

ALL-ROUND SOLUTION FOR SALES AND MAINTENANCE

SEPEX approached RE'FLEKT looking for an all-round solution for a range of challenges faced by sales teams as their customers' service technicians on site. On the one hand, SEPEX wanted a feasible solution that would allow their sales team to showcase their 350 kg state-of-the-art pumps anywhere. They were also looking for a way to meet client demand to reduce the maintenance cost of their pumps by making them more accessible for self-service maintenance and repairs.



SOLUTION

AR & VR ANYWHERE; ANYTIME FOR CUSTOMERS AND SALES

Using VR and AR hand-in-hand, the SEPEX VR app meets client and sales team demands simultaneously. Downloadable directly from the app store, the virtual showroom feature allows sales teams to present and explore the full range of SEPEX pumping solutions with stunning 3D visuals, anywhere, anytime.



THIS CASE STUDY WAS POWERED BY REFLEKT ONE

REFLEKT ONE is an easy-to-use Augmented Reality content platform that enables enterprises to create interactive manuals and documentation for maintenance, operations and training based on existing CAD data.

For more information check out www.reflektone.com