

RE'FLEKT OFFICIALLY SELLING MICROSOFT HOLOLENS 2

FREE HOLOLENS 2 IN COMBINATION WITH REFLEKT ONE MIXED REALITY BUNDLE



Get it now: HoloLens 2 now available for all REFLEKT ONE Bundle customers



Out-of-the-box: Ready-to-go Mixed Reality Bundles from Zero to Delivery



Achieve Enterprise Mixed Reality results faster, for less money, and at scale

[SEE BUNDLES](#)

Munich/San Francisco, December 5th, 2019. RE'FLEKT is now officially selling the Microsoft HoloLens 2 as an add-on to their AR software packages. The move comes after RE'FLEKT, one of Germany's first Mixed Reality Partners and close Microsoft partner, successfully launched their REFLEKT ONE software on the HoloLens 2 with [Bosch at IAA 2019](#).

"RE'FLEKT is a strong Mixed Reality partner," comments Michael Zawrel, Microsoft Senior Product Manager. "The success of their Augmented and Mixed Reality content platform and remote services provides enterprise HoloLens users with key solutions in the fields of Maintenance, Operations and Training."

RE'FLEKT

HOLOLENS 2 NOW INCLUDED WITH YOUR BUNDLE

Explore, optimize and implement
Augmented Reality with
the REFLEKT ONE bundles.



Wolfgang Stelzle, RE'FLEKT CEO and Founder comments: "We are very excited to now sell the HoloLens 2 commercially as part of our REFLEKT ONE Operating System for Enterprise AR." He further adds: "By pre-packaging as a joint software and hardware bundle, we easily provide our enterprise customers with everything they need for industrial machine maintenance, operations and training – from content creation to deployment on the included HoloLens 2."

EASIER, CHEAPER AND FASTER RESULTS WITH REFLEKT BUNDLES

Enterprises get from Zero to Deliverable in 60 days without any risk of a long-term contract. The [REFLEKT ONE Bundles](#) are designed as packages to support enterprises to plan, train, build and test their first scalable AR solution on their own.

Low entry

With a low effort and cost entry point, the REFLEKT ONE Bundles are the easiest way to feed existing 3D data and authoring resources directly into the RE'FLEKT content creation platform to create AR scenarios that simplify workflows and reduce error rates.

Scoping workshops

Each bundle includes a scoping workshop that deep dives into each use case with RE'FLEKT experts to ensure that the most valuable solution is built with maximum ROI results.

Train to grow

Simply purchasing products does not solve complex industrial challenges, the REFLEKT ONE bundles include training to turn users into experts with the power to scale their own solutions.

3 WAYS TO JUMPSTART MIXED REALITY WITH REFLEKT ONE

One size doesn't fit all

Today, the AR market does not provide vertical-specific solutions that solve industry-typical problems. Automotive OEMs must use the same solutions for maintenance as a medical device manufacturer for training. REFLEKT ONE allows its partners to build and offer vertical-specific solutions by providing a modular operating system with interfaces and development kits.

On-demand customization

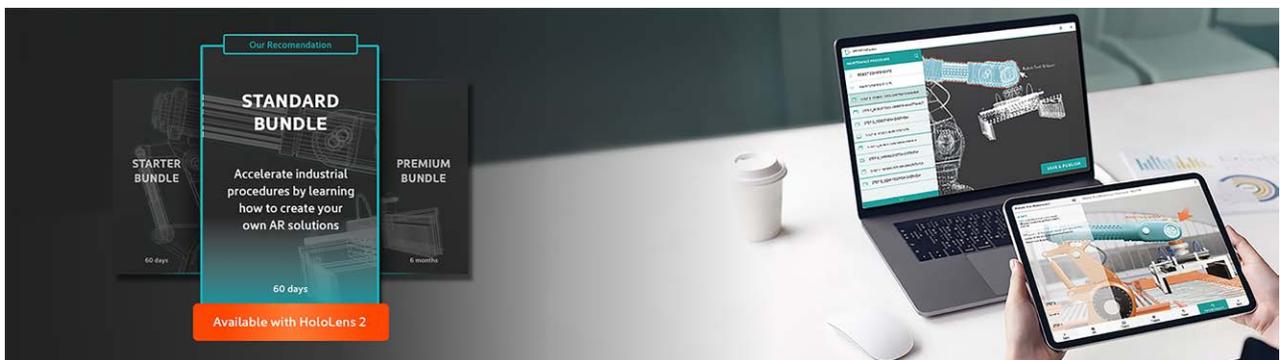
Enterprise customers have existing software, tools and infrastructure approved by their IT. Instead of adding AR as an additional component, enterprises require the integration of AR into their existing frameworks. REFLEKT ONE is the only scalable operating system that allows enterprises to build their own AR environment tailored to their needs—bring your own platform.

Ready for today and tomorrow

Many AR platforms on the market are limiting enterprises on their journey to tangible AR solutions, whether in the choice of integrable software, devices or AR technology. Unlike other solutions, REFLEKT ONE is platform, device and tracking technology agnostic. Enterprises have the choice and benefit from this future-proof approach.



Microsoft HoloLens 2 - Work smarter with the ultimate Mixed Reality device



"HOLOLENS 2 NOW INCLUDED WITH YOUR BUNDLE"
Explore, optimize and implement Augmented Reality with the REFLEKT ONE Bundles.



Michael Zawrel, Microsoft (left), Jürgen Lumera, Bosch (center) & Wolfgang Stelzle, RE'FLEKT (right) launching the Bosch training solution on the HoloLens 2 at IAA 2019

[DOWNLOAD PRESS KIT](#)

ABOUT RE'FLEKT

RE'FLEKT is an Augmented Reality (AR) software company that makes industrial machine maintenance and operation as easy as using a simple home appliance. By making AR and MR affordable and scalable for business, RE'FLEKT's ground-breaking human-centred platforms empower anyone to simply infuse their industry knowledge into customized AR and MR solutions. With clients including Audi, BASF, BMW, Bosch, Eon, Hyperloop, Hyundai, Leybold, Porsche, Seepex and Thyssen Krupp, the international team delivers technology solutions to a variety of leading global markets. Since its founding in 2012, RE'FLEKT has grown to a team of over 60 employees in Munich and San Francisco and is recommended by leading analysts including ABI Research and Gartner (Gartner Cool Vendor).

ABOUT REFLEKT ONE

REFLEKT ONE is the first scalable augmented reality platform that enables companies to independently create their own augmented reality applications. The award-winning platform lets companies create visuals and guides on smartphones, tablets, and data glasses to simplify production, training, maintenance, and repair. REFLEKT ONE's advanced technology leverages existing design and documentation data and transforms it into interactive 2D and 3D visualizations for real-time viewing on real objects. REFLEKT ONE integrates with existing IT infrastructures and is "IoT Ready", enabling industrial enterprises to retrieve and display real-time sensor data.

CONTACT

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