

REFLEKT NAMED “BEST-IN-CLASS”

2021 PAC RADAR REPORT SHOWS REFLEKT AS #1 STARTUP AMONG AR COMPANIES FOR CONNECTED WORKER PLATFORMS

July 30th, 2021. Since 2016, REFLEKT has been continuously listed as a leading company for enterprise Augmented Reality (AR) software by renowned analyst and research firms. Teknowlogy’s PAC Radar Report confirms the success of the REFLEKT ONE Work Augmentation Platform with the top position in the latest 2021 edition.

The focus on a modular and integrated software for industrial augmented reality has led to a high quality of medium-sized and corporate customers in the portfolio.

Read the [PAC Radar press release](#).

OUR CUSTOMERS BENEFIT FROM PAC RADAR

“We are very proud to be awarded ‘Best-in-Class’ for the second time. This can only be achieved with an exceptional team and customers who work with us in partnership. At the same time, the PAC radar demands our best performance year after year in order to play a decisive role as the leading startup in the top group”, says REFLEKT Co-founder and CEO Wolfgang Stelzle.

Learn more about the [REFLEKT ONE Work Augmentation Platform](#).

WHAT IS WORK AUGMENTATION?

[Work Augmentation](#) with Augmented Reality Guidance and Remote Collaboration solve the modern challenges industrial enterprise are facing. Digital training guides accelerate training by enhancing the learning experience with augmented content, displayed in context with the real environment.

With AR guides, trainees grasp knowledge faster and no longer rely on outdated paper manuals. In addition to digital training guides, remote collaboration tools also bring the training to the employee, instead of the employee to the training. While onsite trainings remain limited, and travel is restricted and time consuming, remote support apps combined with smart glasses make instructor-led training possible from anywhere.

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