

THE MOST MODULAR OPERATING SYSTEM FOR ENTERPRISE AR IS GROWING

RE'LEASE Q3 2020



4 announcements: From PLM software integration to remote support scalability



300 attendees: The first virtual RE'LEASE Event attracts global audience

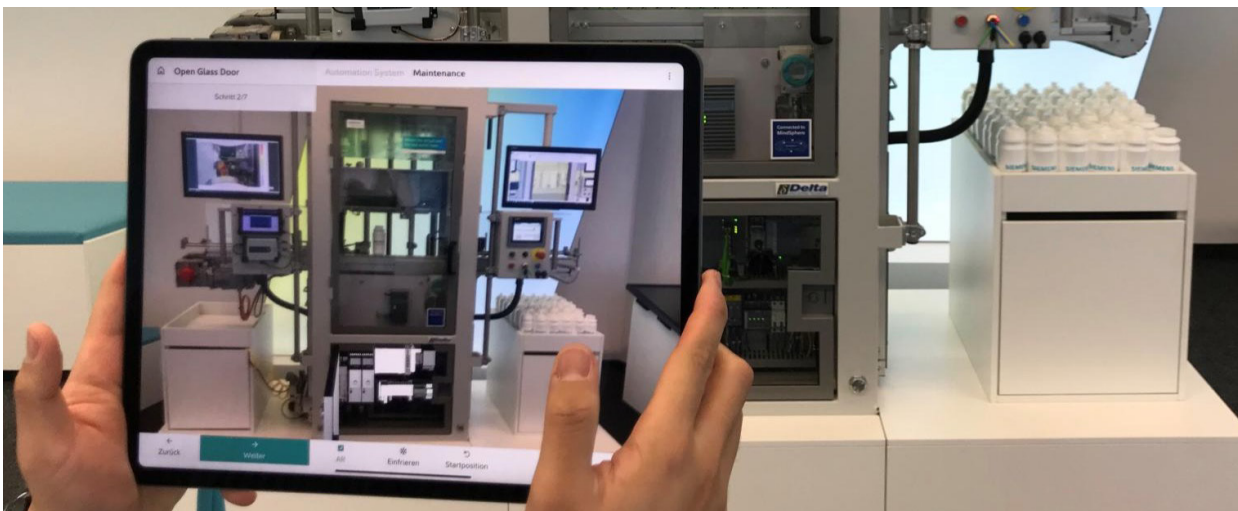


The only Enterprise AR solution that is modular and integration-ready

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Munich/San Francisco, September 22nd, 2020. RE'FLEKT makes four major announcements ahead of their upcoming product release, including the integration of [REFLEKT ONE](#) with the Siemens PLM system Teamcenter, a simplified approach to creating tracking configurations with REFLEKT ONE Sync and latest features for [REFLEKT Remote](#).

The new functionalities and improvements were introduced for the first time at a dedicated [RE'LEASE Event](#) and are coming to the Operating System for Enterprise AR next week.



Wolfgang Stelzle, RE'FLEKT CEO and Founder comments: "We're very excited to give our customers and partners a personal update around the upcoming release and what's next on the roadmap for the Operating System for Enterprise AR - especially after the past months of working together remotely."

MAJOR ANNOUNCEMENTS

The latest version of REFLEKT ONE brings a whole bunch of new features and improvements to industrial enterprises.

Siemens Teamcenter Integration

It's time to bring together what belongs together – with the REFLEKT ONE / Teamcenter integration. Truly integrate your AR content creation with your PLM environment. Build AR solutions with the product knowledge, design data and technical documentation you already have. All it takes is 3 simple steps. [Learn more](#)

All-in-one Tracking Configuration

Create your AR tracking configuration from start to finish with REFLEKT ONE Sync. Other programs are no longer needed and it's an automated process. You can now easily build one tracking configuration for all devices. Just sync it! [Learn more](#)

REFLEKT Remote White Labelling

Your corporate identity meets our Remote Support tool. Turn REFLEKT Remote into your own support app with the white label solution. Fully customize colors, branding and more. It's the best way to maximize recognizability with employees and customers. [Learn more](#)

REFLEKT Remote Area Management

Manage, scale and globalize your Remote Support. Create Areas in REFLEKT Remote to organize support teams of all sizes. It's a simple way to group users and incidents the way you need. Keep your remote support separate across different regions and brands. [Learn more](#)

COMING UP IN THE NEXT RE'LEASE... AND BEYOND

REFLEKT Remote

- Pay-as-you-go business model
- Easy guest access without any user license

REFLEKT ONE

- Multiple ways, one goal: Quick start the right scenario
- Visualization of IoT data in Augmented Reality

ABOUT RE'FLEKT

RE'FLEKT is an Augmented Reality (AR) software company that makes industrial machine maintenance and operation as easy as using a simple home appliance. By making AR and MR affordable and scalable for business, RE'FLEKT's ground-breaking human-centred platforms empower anyone to simply infuse their industry knowledge into customized AR and MR solutions. With clients including Audi, BASF, BMW, Bosch, Eon, Hyperloop, Hyundai, Leybold, Porsche, Seepex and Thyssen Krupp, the international team delivers technology solutions to a variety of leading global markets. Since its founding in 2012, RE'FLEKT has grown to a team of over 60 employees in Munich and San Francisco and is recommended by leading analysts including ABI Research and Gartner (Gartner Cool Vendor).

ABOUT REFLEKT ONE

REFLEKT ONE is the first scalable augmented reality platform that enables companies to independently create their own augmented reality applications. The award-winning platform lets companies create visuals and guides on smartphones, tablets, and data glasses to simplify production, training, maintenance, and repair. REFLEKT ONE's advanced technology leverages existing design and documentation data and transforms it into interactive 2D and 3D visualizations for real-time viewing on real objects. REFLEKT ONE integrates with existing IT infrastructures and is "IoT Ready", enabling industrial enterprises to retrieve and display real-time sensor data.

ABOUT REFLEKT REMOTE

REFLEKT REMOTE is the "one-button solution" that connects technicians on site with the right support experts and allows real-time video support with augmented reality. RE'FLEKT's intelligent routing technology identifies and connects technicians directly with a support expert - via smartphone, tablet or data glasses. The expert can assist the field technician by simply drawing steps or placing visual instructions; the visual engineer sees the visual direct in his field of vision. The platform provides technicians with access to a global database of issues already resolved to accelerate repair and maintenance processes. REFLEKT REMOTE significantly improves maintenance, repair and support processes and reduces costs for local experts.

CONTACT

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